



Corporate Sponsorship Opportunities

T&E Care 19th Annual Fall Fest • 5K & Family Fun Run
Sunday, October 11, 2026 @ 9:00 am
tecare.org/fall-fest

About T&E Care

T&E Care is a local 501(c)(3) non-profit organization providing short-term financial and other material assistance to families in need in the Tredyffrin and Easttown Township community. Run entirely by dedicated volunteers, with no physical office or overhead, **98% of funds raised go directly to support families in need.**

Through confidential financial assistance and community-based programs, T&E Care supports essential needs such as housing and utilities stability, food security, medical and transportation expenses, school supplies and educational assistance, and more. **We help families with immediate needs today to prevent crisis and support them in building strong foundations for long-term stability for tomorrow.**

2026 Fall Fest: 5K & Family Fun Run

Fall Fest, our largest annual fundraiser, is reimagined as a 5K & Family Fun Run bringing together serious runners, walkers, parents and children, corporate teams, local businesses and organizations, and residents **who believe in community and caring for each other.** The refreshed format expands participation, offering greater visibility and engagement.

Why Sponsor?

Your sponsorship is a direct investment in the well-being of our community and:

- Allows T&E Care to respond quickly and compassionately to real needs
- Provides immediate and tangible support to neighbors in crisis
- Aligns your brand with a trusted, mission-driven non-profit
- Demonstrates your commitment to community and social responsibility
- Gains exposure to hundreds of participants and families

Audience and Reach

The 5K & Family Fun Run appeals to our health-conscious and engaged community, providing sponsors meaningful exposure.

- **Race Participants:** 100-200+ runners and walkers of all ages (anticipated)
- **Website Traffic:** 1.32k monthly visits
- **Community Email List:** 3.45k subscribers
- **Race Registration (Runsignup) Email Blast:** >90k Philadelphia-area runners
- **Social Media Reach:** Instagram >780 followers, Facebook >1.3k followers, LinkedIn >55 followers (new profile)

Why Your Support Matters

While the Tredyffrin and Easttown Township community is considered affluent with median household incomes exceeding \$160,000 and \$214,000, respectively, many neighbors quietly struggle with basic needs.

More than **2,400 people in our community live below the poverty line**, including children, adults, and seniors. Unexpected hardships such as medical bills, job loss, a broken car, or housing expenses can quickly lead to financial instability.

The need is growing. Rising costs for housing, utilities, and groceries are creating additional strain. In 2025, PECO rates increased more than 10%, natural gas rates rose 12.5%, and grocery prices in Pennsylvania increased 8.2%—the largest nationwide.

T&E Care has a proven track record of impact, helping over 200 families and more than 600 individuals each year. In 2025, we received 140 requests through our online form alone. In January-February 2026, we already received 30 online requests, reflecting an upward trend of need.

Your partnership enables us to continue providing critical support to families in need and expand our reach to support more families facing financial hardship with the resources they need. Thank you.

Community Impact at a Glance

900+	T/E Households living below the poverty line – about 1 in 18
200+	Families helped by T&E Care each year
600+	Individuals helped by T&E Care each year
1 in 5	Households in poverty supported by T&E Care each year
Growing Need	Rising costs of housing, food, and everyday expenses are placing increased financial strain on families—the need is greater than ever

Data Sources: U.S. Census, 2024; T&E Care internal data, 2025; WHYY, 2025; Consumer Affairs, 2025

Choose Your Level of Support

Thank you for considering a partnership to help families in need.

PRESENTING SPONSOR - \$10,000+ (1 opportunity available)

- Prominent logo on yard signs, race shirt, event signage, and invitation
- Linked logo on T&E Care and race registration websites
- Press release recognition
- One dedicated sponsor spotlight + linked logo in three community emails
- Logo in race registration email blast
- Dedicated "Presenting Sponsor" social media post with link
- Vendor table at the event + race day announcements
- 12 complimentary race entries

PLATINUM SPONSOR - \$5,000+

- Large logo on race shirt, event signage, and invitation
- Linked logo on T&E Care and race registration websites
- Press release recognition
- Linked logo in two community emails
- Logo in race registration email blast
- Group "Platinum Sponsor" social media post with link
- Vendor table at the event + race day announcements
- 8 complimentary race entries

GOLD SPONSOR - \$2,500+

- Logo on race shirt, event signage, and T&E Care and race registration websites
- Listing on invitation
- Press release recognition
- Logo in one community email
- Group "Gold Sponsor" social media post
- Vendor table at the event
- 4 complimentary race entries

SILVER SPONSOR - \$1,000+

- Logo on race shirt
- Listing on event signage, T&E Care website, invitation, and one community email
- Group "Silver Sponsor" social media post
- 2 complimentary race entries

BRONZE SPONSOR - \$500+

- Listing on event signage, T&E Care website, and one community email
- Group "Bronze Sponsor" social media post
- 1 complimentary race entry

All sponsors will receive a recognition plaque (Presenting, Platinum, and Gold) or certificate (Silver and Bronze) as a thank you for your support.

Sponsorship Opportunities at a Glance

		Presenting Sponsor (1) \$10,000	Platinum Sponsor \$5,000	Gold Sponsor \$2,500	Silver Sponsor \$1,000	Bronze Sponsor \$500
Brand Visibility	Yard Signs 8/9	Exclusive	—	—	—	—
	Race Shirt 9/20	Prominent Logo	Large Logo	Logo	Logo	—
	Tecare.org	Linked Logo	Linked Logo	Logo	Listing	Listing
	Runsignup.com	Linked Logo	Linked Logo	Logo	—	—
	Event Signage 9/20	Prominent Logo	Large Logo	Logo	Listing	Listing
	Invitation 8/9	Prominent Logo	Large Logo	Listing	—	—
Marketing Exposure	Press Releases	✓	✓	✓	—	—
	Community Emails	1 dedicated spotlight + 3 w/ linked logo	2 w/ linked logo	1 w/ logo	1 w/ listing	1 w/ listing
	Social Media	Dedicated Presenting Sponsor post with link	Group post with link	Group post	Group post	Group post
	Runsignup Email Blast	Logo	Logo	—	—	—
Event Presence	Vendor Table	✓	✓	✓	—	—
	Race Day Announcements	✓	✓	—	—	—
	Complimentary Race Entries	12	8	4	2	1

Special Sponsorship Opportunities

In addition to the sponsorship levels listed above, we also offer several special sponsorship opportunities that allow support for specific aspects of the event:

- **Race Shirt Sponsor** - \$2,000
- **Course Sponsor** - \$1,500
- **Awards Sponsor** - \$1,250
- **Hydration Station Sponsor** - \$800

To learn more about any of the sponsorship levels or special sponsorship opportunities, or if you are interested in a custom package that aligns with your needs, please contact us at fallfest@tecare.org. We are happy to help!



Corporate Sponsor Commitment Form

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Sunday, October 11, 2026 @ 9:00 am
tecare.org/fall-fest

To complete this form online, please visit our website: tecare.org/fall-fest

Yes! I/We would like to support the T&E Care 5K & Family Fun Run – Fall Fest 2026

- ☐ Presenting Sponsor (\$10,000) ☐ Platinum Sponsor (\$5,000) ☐ Gold Sponsor (\$2,500)
☐ Silver Sponsor (\$1,000) ☐ Bronze Sponsor (\$500)
☐ Race Shirt Sponsor (\$2,000) ☐ Course Sponsor (\$1,500) ☐ Awards Sponsor (\$1,250)
☐ Hydration Station Sponsor (\$800) ☐ Donation \$ _____

Sponsor Information

Company Name _____

Contact Name _____

Phone _____ Email _____

Address _____ Ste _____

City _____ State _____ Zip _____

Company name as it should appear in recognition materials: ☐ Check to remain anonymous

☐ Yes, we would like to receive the recognition plaque/certificate

☐ The recognition plaque/certificate is not necessary

Donation Information

☐ Check payable to T&E Care is enclosed ☐ Payment was made at tecare.org/fall-fest

☐ Please process the following credit card for \$ _____ ☐ Please add 3% for processing fees

Card Number _____ Expiration Date _____

Cardholder Name _____ CVV _____

Billing Address/City/State/Zip _____

Billing Phone _____ Authorized Signature _____

Please return by mail to T&E Care, Attn: Fall Fest, PO Box 2111, Southeastern, PA 19399 or email to fallfest@tecare.org. The committee will contact you with further information and details regarding your sponsorship. **Thank you for your support!**



Fall Fest 2026 Committee

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